

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: KDKA - TV Pittsburgh, PA	Date: 3/25/13
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I, Devon Prescod (L.U.C. MEDIA)
do hereby request station time concerning the following issue:

GUN CONTROL / UNIVERSAL BACKGROUND checks

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

SEE ATTACHED

CONTRACT

Date of First Broadcast: 03/26/2013

Date of Last Broadcast: 04/07/2013

Total Charges: \$ 59,338 ⁵⁰ NET

This broadcast time will be used by: Mayors Against Illegal Guns Action Fund

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒ Yes

☐ No



For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

PUBLIC AFFAIRS ENGAGEMENT, ON BEHALF OF
MAYORS AGAINST ILLEGAL GUNS Nyny 10022

ACTION FUND

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:


☐ a corporation; ☐ a committee; ☐ an association; ☒ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately): ARKADI GANEY - TREASURER

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

03/22/2013 _____ Date	 _____ Signature	770-427-0735 _____ Contact Phone Number
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TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted
 ☐ Accepted in Part
 ☐ Rejected

_____ Signature	_____ Printed Name	_____ Title
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